

NAJAF ABBAS

Bahawalpur, Pakistan | ebtnajaf@gmail.com

Experienced GoHighLevel (GHL) Expert specializing in marketing automation, CRM setup, funnel building, and lead generation. Skilled in SaaS mode deployment, white-label customization, and pipeline optimization to help businesses grow. Expert in designing high-converting landing pages, sales funnels, and websites within GHL, along with seamless integration of third-party tools and streamlined client onboarding.

AREAS OF EXPERTISE

Marketing Automation
Website Design
Calendar Booking

Landing Pages & Funnels
AI Chatbots & Email
Sequences

CRM & Pipeline Setup
Workflow Automation

SELECTED PROJECTS

- The Script Doctor Website – thescriptdoctor.org/homepage
- Lead Generation Funnel – [View Funnel Preview](#)
- 3 Night Sleep Solution Website – 3nightsleepsolution.com/home-page
- Service Funnel – Digital Product Sales – [View Funnel Preview](#)

PROFESSIONAL EXPERIENCE

GHL Expert | Click Solutionz (Remote)

June 2023 - Present

- Built and optimized funnels, landing pages, and websites, increasing lead conversion rates by 30%.
- Automated workflows with triggers, tags, calendars, and AI chatbots, reducing manual tasks.
- Integrated payment systems and email/SMS campaigns, boosting client engagement by 25% through targeted automations.

Senior CRM Developer | Codecubics (On-Site)

August 2024 - Present

- Designed and maintained advanced CRM systems including workflows, automations, triggers, tags, and smart lists to streamline lead nurturing and customer management.
- Collaborated with marketing and sales teams to build and integrate landing pages, forms, calendars, and email campaigns for seamless customer journeys.

EDUCATION

ICS

March 2019 - May 2021

Bachelor of Computer Science

Islamia University of Bahawalpur

Nov 2021 - June 2025

ADDITIONAL INFORMATION

- Languages:** English, Urdu