

Gut No.8
Shivswarajya Nagar
Bajajnagar
Aurangabad

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EDUCATION

Diploma in Mechanical Engineering

Major: Mechanical Engineering

May 2015

GPA: 3.45/4.00

Relevant Coursework: Data Structures, Data Analysis, Digital Marketing, Internet of Things, and campaign performance analysis

TECHNICAL SKILLS

- Analytical Skill
- SEO Tool
- Social Media Advertising
- SEO Expert and Strategist
- Meta Ad Expert
- Google analytics
- Excel
- Marketing Automation Platform
- AI Specialist
- Google Ad Expert
- Google tag Manager
- Email Marketing Platform
- Facebook Analytics
- Lead Generation
- GMB Pro

ENGINEERING EXPERIENCE

Post Diploma in Industrial Automation and Robotics

August 2018 – August 2019

- Learn Robotics language Like PLC SCADA

Work Experience

Since 2021 I am working for Digital Marketing and work and establish for Small Scale Industries

LEADERSHIP EXPERIENCE

Amazon India Pvt Ltd

Digital Marketing Executive

Feb 2019 – May 2025

- Data Analysis and Reporting, Campaign Performance Analysis, Data Driven Insights
- SEO Strategy, google tags, Google analytics, Facebook Ads manager
- Working with over 34+ Crore in Google and 26+ Crore in Meta Ads account in Amazon as well local small scale industries also
- Lead Generation with Ads And Campaigns

ASK YOUR WHY

Performance Marketing Specialist

May 2025 – Ongoing

- Developing digital strategies across various channels like social media, search engines, and email.
- Creating and optimizing content for SEO and user engagement.
- Managing paid advertising (PPC) and organic search efforts (SEO).
- Running social media and email marketing campaigns.
- Analyzing data and reporting on campaign performance to make data-driven improvements.
- Staying updated on market trends and competitor activities.

ACTIVITIES & RECOGNITION

- Data Analysis
- A/B Testing
- Reporting and Insights
- Career Growth Opportunities

- Campaign Optimization
- Stakeholder Collaboration
- Performance-Based Bonuses
- Public Recognition
- Professional Development
- Lead Generation